



# News Release

STANFORD UNIVERSITY MEDICAL CENTER

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## STANFORD BLOOD CENTER EVENT WILL HELP LOCAL JOB-SEEKERS

STANFORD, Calif. — Thirty donors who give blood at one of the Stanford Blood Center's three locations in Palo Alto and Mountain View between Feb. 2 and 19 will have the opportunity to attend a special career-counseling event on Feb. 19.

"Giving Blood Works" will take place from 7 to 9 p.m. at the center's Hillview location in Palo Alto, and will feature noted career experts Cindy King and Georgia Adamson. King and Adamson each have more than 30 years of experience in the career support industry and hold several related certifications. They will provide advice, networking and interview tips, and one-on-one resume counseling. Representatives from Stanford's Office of Staff Employment will also be on-hand to accept resumes and discuss current job openings at the university. Donors who give blood during the sign-up period will be offered admission to the event until the available slots are filled.

"With increasing layoffs in Silicon Valley and an uncertain future for job growth, this event is an opportunity for those who have lost their jobs to get back into the market while also doing something positive for the community," said John Williams, the center's marketing manager.

A struggling job market affects the blood supply; when companies experience large layoffs, they often cancel planned blood drives. Without enough notice to replace those lost units with another blood drive, cancellations can devastate the center's inventory. "We work several weeks, even months, in advance to coordinate drives and maintain a steady supply of blood for local hospitals," said recruitment manager Susan Morris. "When drives are cancelled, we scramble to find other ways to get what patients need. The Giving Blood Works event is one of the ways we're serving patients through service to donors."

Call (650) 723-7831 or toll-free (888) 723-7831 to make an appointment and get directions. Donors should be in good health with no cold or flu symptoms. They must eat well prior to donation, drink fluids and present photo identification at the time of donation. The process takes about an hour.

For more information or to schedule an appointment online, please visit <http://bloodcenter.stanford.edu>.

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**Stanford University Medical Center integrates research, medical education and patient care at its three institutions — Stanford University School of Medicine, Stanford Hospital & Clinics and Lucile Packard Children's Hospital at Stanford. For more information, please visit the Web site of the medical center's Office of Communication & Public Affairs at <http://mednews.stanford.edu>.**