



# News Release

STANFORD UNIVERSITY MEDICAL CENTER

August 20, 2008

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## STANFORD BLOOD CENTER EVENTS HOPE TO BOOST SUMMER BLOOD SUPPLY

STANFORD, Calif. — Stanford Blood Center is hosting its annual O! What a Party! donor event aimed at boosting a dwindling type O blood supply on Thursday, August 21 at its Hillview Center. Between 7:30 a.m. and 7:30 p.m., donors will enjoy music provided by MOViN 99.7, a spin of the prize wheel, and will receive a special event T-shirt. Currently, the blood center has less than a one-day supply of O positive and O negative blood.

On Saturday, August 23, Elvis will make an appearance at the Rock n' Roll Up Your Sleeve donor event at the Hillview Center as well. Rick Torres, of King Creole Entertainment, will perform a live tribute to Elvis between 10 a.m. and 12 p.m. The event will last between 7:30 a.m. and 3 p.m. All donors will receive a T-shirt. The community is encouraged to come dressed as Elvis and there will be a drawing for the best Elvis look-a-like.

“Both events hope to boost Stanford Blood Center’s blood supply before the critical Labor Day holiday weekend,” said spokesperson Michele Hyndman. “Stanford Blood Center needs to prepare to meet our hospitals’ emergency needs and support local patients.”

Eligible people of all blood types are encouraged to donate at these events taking place at 3373 Hillview Avenue in Palo Alto. Stanford Blood Center is also below minimum inventory in seven out of eight blood types, including O positive, O negative, A positive, A negative, B positive, B negative and AB negative.

Donors can call (650) 723-7831 or toll-free (888) 723-7831 to make an appointment, learn hours of operation and get directions. Donors should be in good health with no cold or flu symptoms. They must eat well prior to donation, drink fluids and present photo identification at the time of donation. The process takes about an hour. For more information or to schedule an appointment online, please visit <http://bloodcenter.stanford.edu>.



Lara Akmeahmet was diagnosed with Leukemia earlier this summer. She is currently receiving daily transfusions of platelets and type O red cells. Her friends and family are donating blood and joining the national bone marrow registry in her honor.

People interested in helping patients like Lara can contact Stanford Blood Center's Marrow Donor Coordinator and make an appointment to donate blood and request that it be screened for the National Marrow Donor Program (NMDP): 650-723-5532. A limited number of screening appointments are available to blood donors each week and at no charge.

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**Stanford University Medical Center integrates research, medical education and patient care at its three institutions — Stanford University School of Medicine, Stanford Hospital & Clinics and Lucile Packard Children's Hospital at Stanford. For more information, please visit the Web site of the medical center's Office of Communication & Public Affairs at <http://mednews.stanford.edu>.**