



News Release

STANFORD UNIVERSITY MEDICAL CENTER

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Stanford Blood Center Teams With Stanford Athletics to Offer Thank You to August Blood Donors

STANFORD, Calif.—Stanford Blood Center is offering vouchers to Stanford Athletics events as a thank you to donors throughout August, a month in which the blood supply can reach critical shortages.

From Aug. 1-28, donors at any of the blood center's three locations will receive a voucher featuring the following discounts for Cardinal sports:

- Two general admission tickets to the Stanford vs. Oregon State football game on Aug. 28 at 6 p.m.
- Two general admission tickets for any regular season men's or women's soccer match during the 2008 season
- The opportunity to purchase a \$15 membership to the Stanford Kids Club "Team Cardinal" (regular membership price is \$25)

Vouchers are non-transferable and not redeemable for cash.

"We look forward to this promotion with Stanford Blood Center every year," said Bob Carruesco, assistant athletic director for marketing. "It's a great cause and the Athletics Department is happy to be able to support it."

"The need for blood remains high in the summer," said Michele Hyndman, spokesperson for the blood center. "With approximately 20 percent of our blood supply coming from high school and college students on mobile blood drives, it is important that we continue to bring in donors when school is not in session. Otherwise, we risk facing shortages in our inventory."

Donors can call (650) 723-7831 or toll-free (888) 723-7831 to make an appointment and get directions. Donors should be in good health with no cold or flu symptoms. They must eat well prior to donation, drink fluids and present photo identification at the time of donation. The process takes about an hour. For more information or to schedule an appointment online, please visit <http://bloodcenter.stanford.edu>.

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Stanford University Medical Center integrates research, medical education and patient care at its three institutions — Stanford University School of Medicine, Stanford Hospital & Clinics and Lucile Packard Children's Hospital at Stanford. For more information, please visit the Web site of the medical center's Office of Communication & Public Affairs at <http://mednews.stanford.edu>.